

It's not a
tradeshow...
not even close

TWO DAYS OF SIT-DOWN FACE-TO-FACE MEETINGS with 50 PRE-SCREENED FIRE CHIEFS



The
Fire Chiefs
Summit

JULY 13 - 15, 2020

There are no booths, no hassles—and best of all—no hoping that a decision-maker walks down the aisle to stop by. The Fire Chiefs Summit is a unique experience where you'll spend two days meeting with Fire Chiefs you want to meet, and who are interested in meeting with you.



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FireChiefsSummit.com

Two Days of Private Sales Meetings and Social Events with Select Fire Chiefs



IT'S NOT A TRADE SHOW . . . NOT EVEN CLOSE

The Fire Chiefs Summit is your proven way to engage decision-makers from fire departments with 75 firefighters or more. There are no booths, no hassles—and best of all—no hoping that a decision-maker walks down the aisle and stops by. The Fire Chiefs Summit is a unique event where you'll share two days of private meetings and social activities with interested executives in the fire community.

YOU'LL MEET PRE-SCREENED FIRE CHIEFS WHO ARE LOOKING FOR SOLUTIONS

Fire Chiefs come to our Summits because they want to make smart buying decisions. They want to hear what's working for their peers, and what's not. They're looking to learn about the latest products and services in the market-place. And most important, they want to meet the people behind those solutions. We screen and interview all applicants to understand what they need, what they want, and then provide a grant for them to attend. It's a qualification process you won't find at any other industry event.

Fire Chiefs come open-minded, excited to be there and ready to engage!

AN END-TO-END SOLUTION THAT'S ALL INCLUSIVE

The Summit takes the hassle out of participating in events. We take care of just about everything so you can focus on meeting prospects — not meeting planning. Book your flights, grab your product and then focus on selling. Your resort rooms, airport transportation, all meals, a/v, small group meetings, one-to-one meetings, special events, security and yes, even the bar tab —are all included. There are no booths, no exhibitor manual and there's no one else to whom you'll need to provide payment.

ONLY 45 VENDORS CAN PARTICIPATE

The Summit is limited to just 45 vendors, and only a few per product category. This ensures that the delegates are seeing a range of solutions within the 48-hour time frame. And your competitors can't outspend you with a massive booth or an army of sales execs. Each company gets to send two of their best relationship builders, and we take care of the rest.

What impressed me the most was the high-level of engagement from the Chiefs. The Summit environment made it feel like we were all peers and almost as if we were on an industry retreat together.

— CEO, First Due



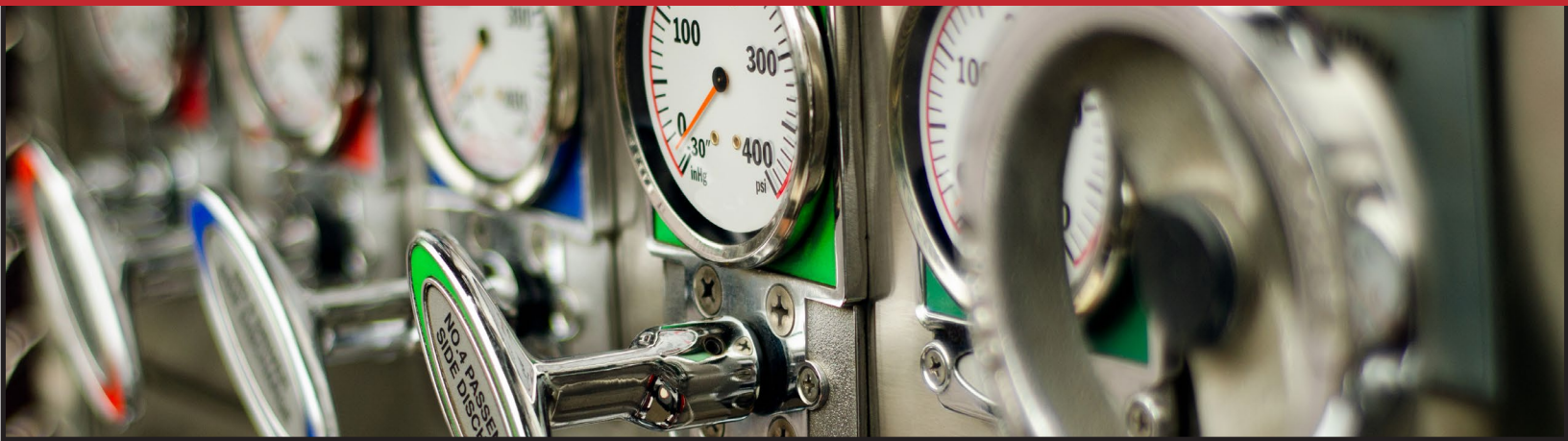
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A Custom Agenda of Guaranteed Meetings



You'll walk into the Fire Chiefs Summit with a custom agenda of meetings. You'll have seen a complete profile of every chief including their acquisition plans for the next 6 to 18 months. They'll have seen a description of the capabilities that you provide. Our proprietary matching system will then generate a personalized agenda that includes boardroom presentations, one-to-one meetings, matched meals and memorable social activities with the prospects you want to meet, and who want to meet you. Below is the agenda that'll make you say your time at the Summit was **"Time Well Spent!"**

48 HOURS OF TIME WELL SPENT

Monday

- 1:00 - 5:00 p.m. Summit Check-In & Welcome
- 5:30 - 6:00 p.m. Summit Orientation
- 6:00 - 9:00 p.m. Welcome Reception and Dinner followed by Nightcap

Tuesday

- 7:30 - 8:30 a.m. Chiefs' Roundtable Breakfast
- 7:30 - 8:30 a.m. Supplier Breakfast
- 8:45 - 10:20 a.m. Boardroom Presentations
- 10:20 - 10:40 a.m. Coffee & Refreshment Break
- 10:45 - 12:20 a.m. Boardroom Presentations
- 12:20 - 1:20 p.m. Networking Luncheon
- 1:30 - 2:20 p.m. Interactive Roundtable Discussions
- 1:55 - 3:30 p.m. Boardroom Presentations
- 3:30 - 3:50 p.m. Afternoon Treat Break
- 3:50 - 5:00 p.m. Boardroom Presentations
- 6:00 - 9:00 p.m. Cocktails and Outdoor Product Display followed by Special Evening Dinner

Wednesday

- 7:15 - 8:15 a.m. Chiefs' Peer-to-Peer Breakfast
- 7:15 - 8:15 a.m. Supplier Breakfast
- 8:25 - 12:00 p.m. One-to-One Meetings
- 12:30 p.m. Airport Departures Begin



The Summit is limited to 45 suppliers and will sell-out.

CONTACT US TODAY!



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